



The Art Directors Club of Metropolitan Washington presents

The Principal Navigations, Voyages & Discoveries of the 344 Empire

an evening with Mr. Stefan G. Bucher

Thursday, 19 Feb 2009 at 6:30pm United States Navy Memorial Washington, D.C.



American Photography
call for entries

Stefan G. Bucher is the man behind 344 Design, and dailymonster.com. His Monsters have invaded computer screens and book shelves all over the world. A new edition of his first book *All Access — The Making of Thirty Extraordinary Graphic Designers* was just published in Taiwan, and his upcoming book *The Graphic Eye — Photographs by Graphic Designers* will be in stores this fall.

He has created gratuitously ambitious designs for Sting, David Hockney, and the New York Times. His time-lapse drawings currently appear on the rebooted TV classic *The Electric Company* on PBS.

Please join us for an inspiring evening with Mr. Bucher, and find out first hand how he has spent the past 20 years building a practice that allows him to pursue his many strange and labor-intensive interests while also managing to keep the lights on. Also hear him swear like a sailor. Bring the kids.

Get serious with Mr. Bucher:
Thursday, 19 Feb 2009 at 6:00 PM
at the United States Navy Memorial
701 Pennsylvania Ave NW

Metro green or yellow line Archives/Navy Memorial.

Bucher's book *100 Days of Monsters* will be available for purchase at the event. If you ask nicely, he will sign it for you after his talk.

Members \$20 | \$25 at the door
Non-members \$30 | \$35 at the door
Register online at www.adcmw.org



ADCMW
901 Prince Street
Alexandria, VA 22314

Eric Stewart, a copywriter, is the Gold Sponsor of this event, an evening presenting a designer. And Eric doesn't even have a logo to represent him. That's what I call giving back ardently. Thank you very much, Eric. I really appreciate your investment in the Metropolitan Washington design community. Thank you for making my wish possible. You rock! 344 loves you!



Gold Sponsor:
Eric Stewart, Copywriter

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Field Commander Bucher was photographed for this very poster in Pasadena, California on January 29, 2009.
About the photographer: Stephen Berkman's work revolves around the use of antiquated photographic and optical processes. In his photography, he utilizes the historic wet-collodion process of exposing images onto glass and tin plates. Berkman's work has appeared in the feature films *Cold Mountain*, *The Assassination of Jesse James by the Coward Robert Ford*, *Bury My Heart at Wounded Knee*, and *The Fall*. Most recently he created the images for the *Raconteurs* album *Consolers of the Lonely*. You can see more of his work at stephenberkman.com

Design by Stefan G. Bucher, who is looking forward to seeing you on the 19th, and who will bring a special gift for anybody who shows up to the event with a 344 flag or 344 team t-shirt.